

### ITEM SPONSOR and ADVERTISEMENT PROSPECTUS

May, 2017

Revision December 26, 2017

The Industry Applications Society of the Institute of Electrical Engineers of Japan is pleased to announce that the 2018 International Power Electronics Conference –ECCE Asia- ( IPEC-Niigata 2018 –ECCE Asia- ) will meet May 20th through 24th, 2018 at Toki Messe, Convention Center in Niigata prefecture, Japan.

IPEC aims to provide an international forum for research and discussion on the latest research findings in the field of power electronics, and by so doing widely contributes to the further development of the field.

Since its inauguration in 1983, the conference has been held for 6 times; in 1990, 1995, 2000, 2005, 2010 and 2014; making IPEC-Niigata 2018 the 8th holding with 800 participants from around the world anticipated.

Taking this opportunity of the conference, we would like to offer IPEC-Niigata 2018 through item sponsorship programs for related industries.

We believe that it will be a perfect opportunity for you in disseminating your company profiles, exchanging latest information, and further promoting your products and services, to the researchers across the globe.

We would like to ask for your support and cooperation in order to make the IPEC-Niigata 2018 successful with your understanding to the significance of this conference.

**Toshihisa Shimizu**  
Organizing Committee Chair

**Yukihiko Sato**  
Steering Committee Chair

IPEC-Niigata 2018 –ECCE-Asia-

Inquiry:  
Junko Miyamoto, Yuka Sato  
**Secretariat of IPEC-Niigata 2018**  
c/o JTB Communication Design, Inc.  
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### Item Sponsorship

#### Conference Outline

Conference Name:	The 2018 International Power Electronics Conference
Abbreviation:	IPEC-Niigata 2018 -ECCE Asia-
Term:	May 20(Sun.) - 24(Thu.), 2018
Venue:	TOKI MESSE Niigata Convention Center
Expected Participants:	800 (450 from Japan + 350 from overseas)
Expected Presentations:	650

#### Item Sponsorship

At IPEC-Niigata 2018, there will be 7 types of sponsor item.

Company logo and names of all sponsors will be posted in the sponsor page of IPEC-Niigata 2018 website.

#### 1. **Conference Bag** sponsor

SOLD OUT

The logo will be displayed on the bags distributed to all the participants of the conference.

Sponsor invited: 1 company/ organization  
Amount : 800 bags (estimated)

JPY200,000

Note: The size and position of logo will be determined by the sponsor and secretariat.



Image (IPEC2014)

#### 2. **Lanyard** sponsor

SOLD OUT

The logo will be displayed on the lanyards distributed to all the participants of the conference.

Sponsor Invited: 1 company/ organization  
Amount: 800 (estimated)

JPY100,000

Note: Details of design will be determined by the sponsor and secretariat.



Image (IPEC2014)

#### 3. **Coffee Break** sponsor ( May 20, 21, 22, 23, 24)

The logo will be displayed on the advertisement board in the Coffee Corner during the coffee break.

Sponsor Invited: 5 company/ organization (1 for each day)

JPY50,000 / 1 day

Note: Application for several days is acceptable (Max 5 days).

#### 4. **Lunch** sponsor ( May 21, 22, 23, 24 )

The logo will be displayed on the advertisement board in the Lunch Room during lunch time.

Sponsor Invited: 4 company/ organization (1 for each day)

JPY100,000 / 1 day

Note: Application for several days is acceptable (Max 4days).

#### 5. **Welcome Reception Beverage** sponsor ( May 20 )

The Logo and the company name will be displayed on signboard in Beverage Corner at Welcome Reception held on the first day of IPEC-Niigata 2018.

Sponsor Invited: 1 company/ organization

JPY100,000

#### 6. **Welcome Reception Food** sponsor ( May 20 )

The Logo and the company name will be displayed on signboard in Food Corner at Welcome Reception held on the first day of IPEC-Niigata 2018.

Sponsor Invited: 1 company/ organization

JPY100,000

#### 7. **Banquet** sponsor ( May 23 )

The Sponsor name and Logo will be displayed  
-on signboard and screen in the banquet room  
-on menu handed out to all the participants of the banquet,  
-on the original "Masu" for drinking sake given to all the participants of the banquet

Sponsor invited: 1 company/ organization

JPY500,000



Image



image

[ Selection of sponsor company ]

The organizer will make drawing to select sponsor company among received applications by June 30, 2017 (Fri). If there is no application by this date, the first application received on and after this date until ~~Dec. 20, 2017~~ February 28, 2018 will be selected as the sponsor (first-come, first-served). As for Coffee Break and Lunch sponsors, drawing also decides which date your company will sponsor.\_

[ Discount for Platinum-Gold sponsors ]

Discount on item sponsor prices are applied to Platinum and Gold sponsors as follows:.

Platinum Sponsor: 20% discount on item sponsor fee

Gold Sponsor: 10% discount on item sponsor fee

**Item Sponsorship**

	Item	Sponsor Fee (Japanese YEN)	Sponsor invited	Note
1	<del>Conference Bag</del>	<del>JPY200,000</del> —	4	SOLD OUT
2	<del>Lanyard</del>	<del>JPY100,000</del> —	4	SOLD OUT
3	Coffee Break	JPY50,000 /day	5	several days acceptable
4	Lunch	JPY100,000 /day	4	several days acceptable
5	Welcome Reception Beverage	JPY100,000	1	
6	Welcome Reception Food	JPY100,000	1	
7	Banquet	JPY500,000	1	

Inquiry: Secretariat of IPEC-Niigata 2018  
 c/o JTB Communication Design, Inc.  
 Tel: +81-3-5657-0777 Fax: +81-3-3452-8550  
 E-mail: [ippec2018@jtbcom.co.jp](mailto:ippec2018@jtbcom.co.jp)  
 Attn: Junko Miyamoto, Yuka Sato

### **Advertisement**

#### **8. Advertisement on Program Book**

- (1) Distribution target: Participants to the Conference
- (2) Number of copies: 800 (estimate) ( Publication date: May 29, 2018 )
- (3) Size: A4 format 1page ( Length 297-millimeter x Width 210-millimeter )  
Please set 5- 7mm margin all around
- (4) Advertising Rates

##### **Second cover : inside front cover**

Color or Black & White JPY150,000 1 company (first-come, first-served)

##### **Third cover: inside back cover**

Color or Black & White JPY150,000 1 company (first-come, first-served)

##### **1 page: placed after the latter page**

Black & White JPY50,000 10 companies

- (5) Deadline of application

Please send the Electrical Data (Outlined with Illustrator Format)  
**by March 29, 2018.**

\*The advertising company will receive one copy of program book for free (it will be delivered after the conference).

#### **9. Enclosure of fliers/ pamphlets into Conference bag**

The company flier or pamphlet can be enclosed in the conference bag with the conference documents. The conference bags are distributed to participants.

- (1) Distribution target: Participants to the Conference
- (2) Number of distribution: 800 bags (estimate)
- (3) Enclosure items: Please provide the 800 copies of enclosed materials
- (4) Advertising Rate JPY50,000 per 1 printed material

##### Notes:

- If printed material enclosed is a brochure, copies should be bound and within 10 pages.
- Fliers/ pamphlets should be within A4 size.
- The secretariat will inform shipping address and number of bags required later.
- Package sponsor discount is not applied to advertisement (Advertisement on program book or Enclosure of fliers/ pamphlets into Bag )

### Item Sponsor and Advertisement

#### **HOW TO APPLY**

Please complete attached APPLICATION FORM and submit to the Secretariat by E-mail or FAX.

#### **DEADLINE**

- **Item Sponsors (1, 2, 3, 4, 5, 6, 7):**
    - 1. **June 30, 2017**
    - 2. ~~December 20, 2017~~ **February 28, 2018**
- The organizer will select each item sponsor by drawing among applications made by **June 30, 2017**.
- If no application by that date is received, sponsor will be chosen on a first-come, first-served basis on and after this date and until the deadline (February 28, 2018).
- **Advertisement on program book (8)**
  - **Enclosure (9):** **March 29, 2018**

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